

# Dairying in State - History at a glance



## **1960-1972- Integrated Milk Project - IMP**

- o Started dairying in the organized sector;
- o Emerged as dependable major subsidiary occupation to Agriculture

## **1972-1974-Dairy Development Department**

- o Emerged as single agency under Organized Sector
- o Expanded dairying in the State;
- o Developed dairy infrastructure

## **1974-1981-AP Dairy Development Corporation Ltd. Under Indian Companies Act 1956**

- o APDDC Ltd became functional from 2-4-1974 with authorized share capital of Rs. 5 Cr. & asset value of Rs. 7.17 Cr.
- o Built strong marketing network under popular **VIJAYA** brand (next to **Amul**)

## **1981- A.P Dairy Dev. Coop. Federation Ltd. Under APCS Act 1964**

- o Implemented 3-tier cooperative structure.

**5<sup>th</sup>-May-2016-**The Telangana State Dairy Development Cooperative Federation Ltd is registered .